



THE CITY OF
DAVENPORT
IOWA | USA

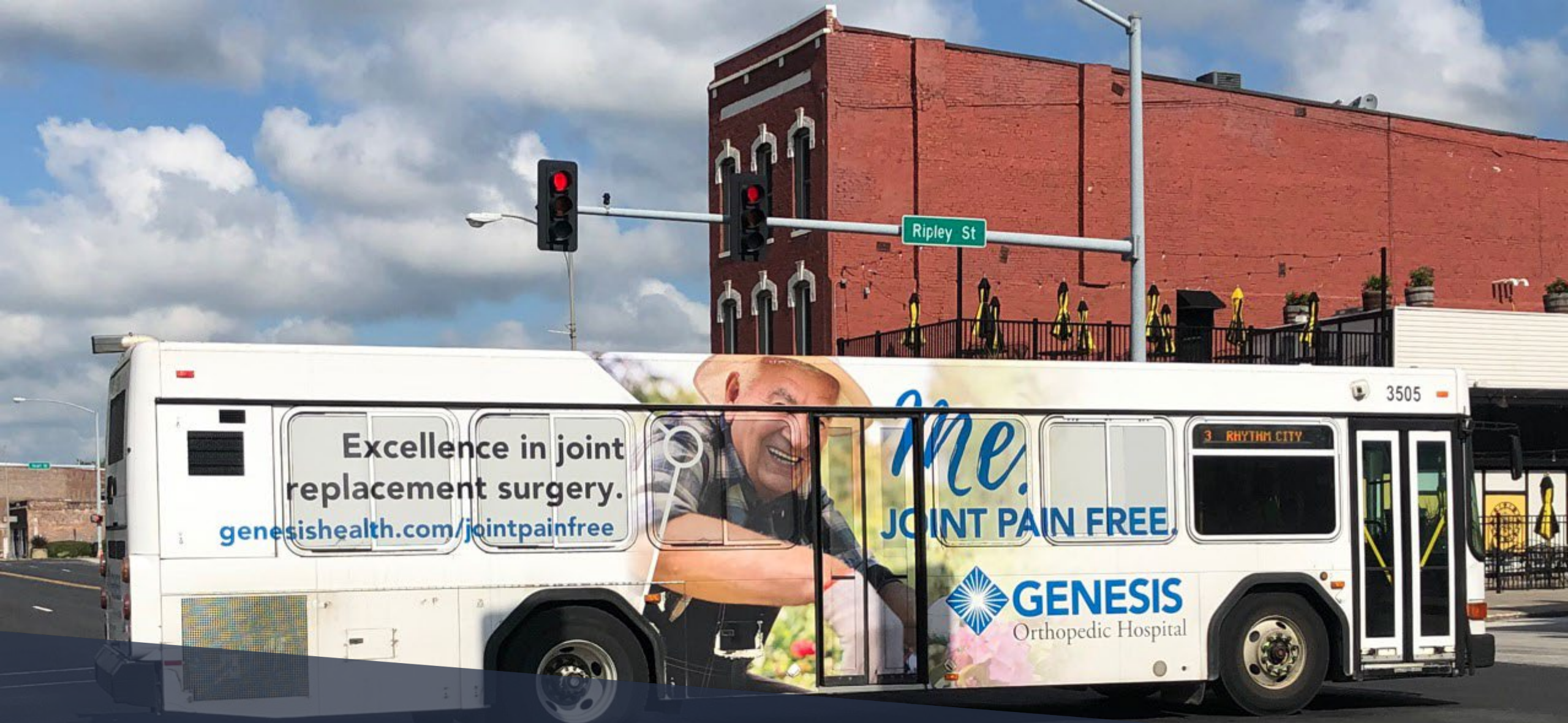
Advertise on Davenport CitiBus

Mesmerize is our bus advertising agency.

Contact

Mesmerize @ transitadvertising@mesmerize.com

Or Jeff Marsella (317) 966-5581



Ripley St

3505

3 RHYTHM CITY

Excellence in joint replacement surgery.
genesishhealth.com/jointpainfree

Me.
JOINT PAIN FREE.

 **GENESIS**
Orthopedic Hospital

Davenport CITIBUS

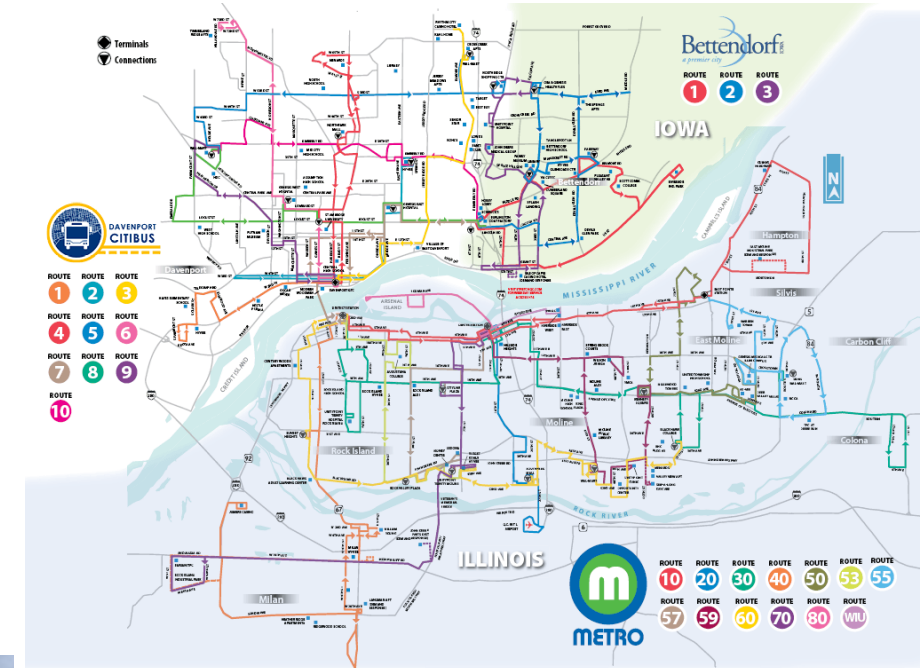
 **MESMERIZE**
Out of home. Into action.

Davenport CITIBUS



Buses travel where no other outdoor advertising exists, taking your message directly to your audience.

- **Annual Ridership:** 1,125,511 riders per year
- **Routes:** 10 Fixed routes that run throughout the City of Davenport, IA

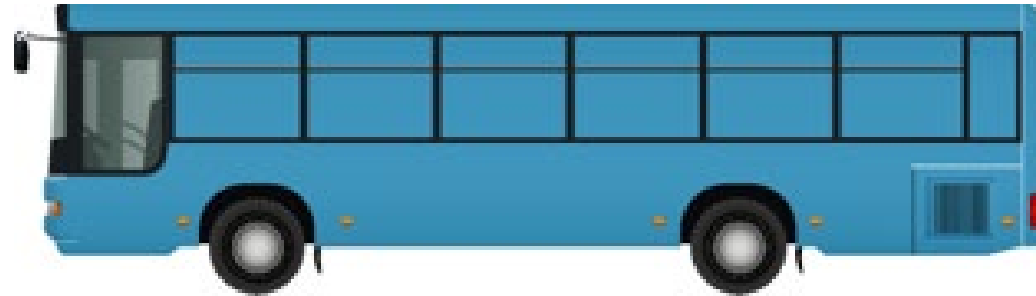


TRANSIT MARKETING
TRANSIT FORMATS



Full Wraps

Available Media Formats



Full Bus Wraps – Own The Entire Bus!



Interior Car Cards – Located along the side of the Bus & above the exit



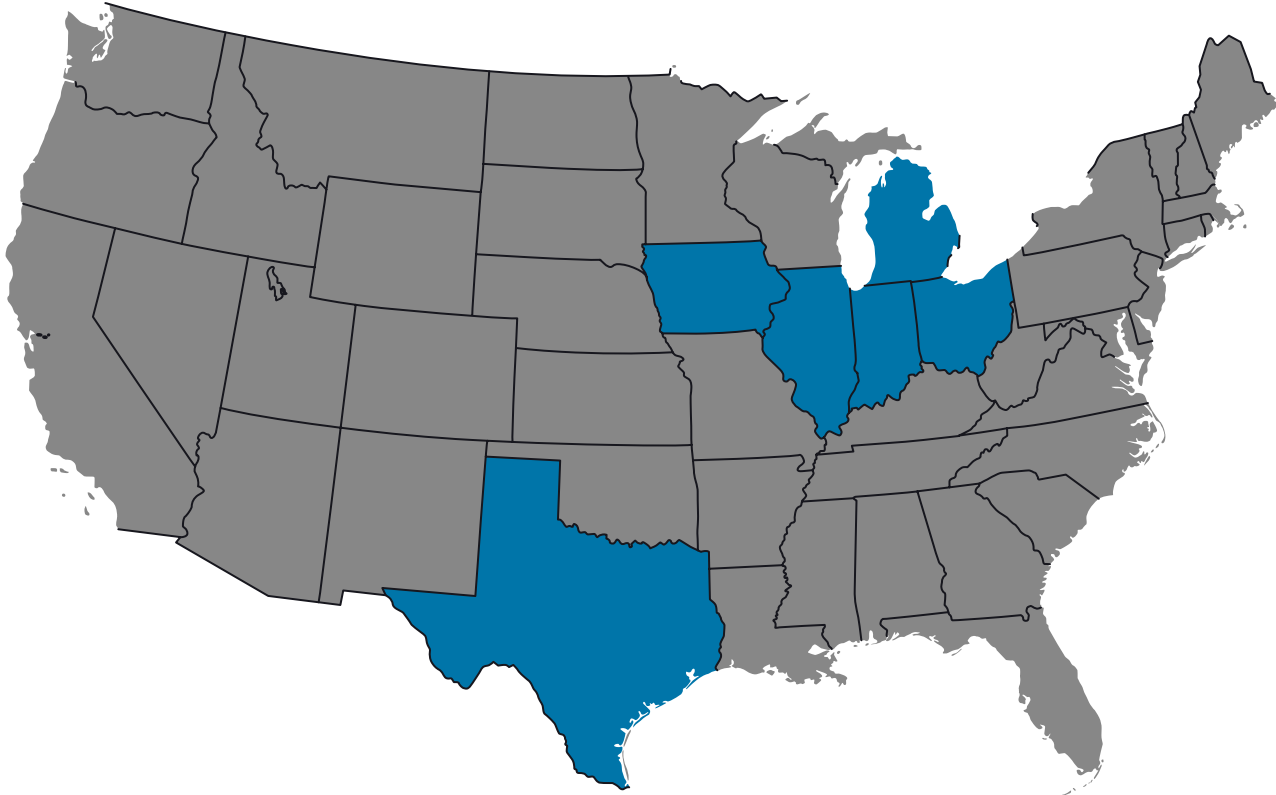
Michelangelo Interiors – Located on the Ceiling of the Aisle



Bus Shelters

TRANSIT MARKETING

AVAILABLE FORMATS BY MARKET



FORMATS BY MARKET

| Media | Bus | Paratransit | Motorcoach | Rail | Shelters |
|------------------|-----|-------------|------------|------|----------|
| ILLINOIS | | | | | |
| Chicago | | | ● | ● | |
| Champaign-Urbana | ● | ● | | | ● |
| Quad Cities | ● | | | | ● |
| Quincy | | ● | | | |
| INDIANA | | | | | |
| Bloomington | ● | ● | ● | | |
| Crown Point | | ● | | | |
| Evansville | | ● | ● | | |
| Ft. Wayne | | ● | ● | | |
| Gary | ● | ● | | ● | ● |
| Indianapolis | | ● | ● | | ● |
| Lafayette | | ● | ● | | |
| Michigan City | | ● | | ● | |
| South Bend | ● | ● | ● | ● | ● |
| Terra Haute | ● | ● | ● | | |
| Valparaiso | | ● | ● | | |
| Vincennes | | ● | | | |
| IOWA | | | | | |
| Quad Cities | ● | | | | ● |
| OHIO | | | | | |
| Cincinnati | | | ● | | |
| Cleveland | | | ● | | |
| Columbus | | | ● | | |
| Sandusky | | ● | | | |
| Toledo | | ● | | | |
| MICHIGAN | | | | | |
| Battle Creek | ● | ● | | | |
| Grand Rapids | ● | ● | | | |
| TEXAS | | | | | |
| Abilene | | ● | | | |
| Coastal Bend | | ● | | | |
| Dallas-Ft Worth | | ● | | | |
| San Antonio | | ● | | | |